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12

REMEMBERING JIM

Hundreds attended the Nov. 20 memorial for journalist, friend and alumnus James Foley (MSJo8).



ON THE COVER
James Foley

COVER PHOTO
COURTESY OF DAN SHAKAL

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Bob and Betsy Eaton (BSJ63) created the Betsy and Bob Eaton Scholarship for Medill undergraduates with preference for Cherub alumni.



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LETTER**Elizabeth Jensen
(BSJ81)**Freelance
journalist

In the 1980s, fresh from my master's degree in international relations and armed with my Medill BSJ, I asked a veteran European newsmagazine editor for advice on breaking into foreign reporting. Go on your own to Algeria, Morocco, Tunisia, he said, and freelance. News organizations desperately need eyes and ears there. He was prescient, of course; the volatile region has produced rich stories ever since.

I was adventurous, but the pre-laptop, pre-smartphone logistics seemed too daunting. Instead, I ended up chronicling the media, a different type of revolution much closer to home. I started covering radio, moved through the era of the 500-channel universe and now, broadly, spend much of my time writing about the changes digital disruption is forcing upon public broadcasters, investigative reporters, even preschool TV shows.

Convergence and downsizing were my beat, while simultaneously I watched every single one of my past professional homes get sold, lay off colleagues (sometimes by the hundreds) or close. I chose to go independent in 2005 after a fellowship; teaching undergraduate journalism helps make the economics work.

The models springing up out of the changes roiling journalism undoubtedly face some economic challenges of their own. But they are exciting and are enabling journalists to follow their passions as never before. One news organization I've written about is GlobalPost, the Boston-based web site that provides a home and some basic financial support for deep international reporting done by freelancers. It published the work of James Foley, the 2008 Medill graduate who was murdered by Islamic extremists in August.

The Medill community came together to honor Foley on Nov. 20 (page 12.) It's worth remembering that GlobalPost helped make Foley's resolve to tell the untold stories of war possible. Had such support existed when I was starting my career, my path just might have been very different.

ELIZABETH JENSEN (BSJ81) IS A FREELANCE JOURNALIST IN NEW YORK CITY. SHE HAS COVERED PUBLIC BROADCASTING FOR THE NEW YORK TIMES SINCE 2005.

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“

Medill

has really opened
a lot of doors for me.

*It's given me the
confidence
and resources*

to hold my own alongside some of
the best reporters in the industry.”

OMAR FERNANDO JIMENEZ,
MEDILL (BSJ15) BROADCAST
JOURNALISM AND IMC
UNDERGRADUATE CERTIFICATE



Bob and Betsy Eaton their senior year, 1962-63, at the nautical-themed Alpha Phi dance.

SCHOLARSHIP PROFILE

In the summer after she graduated from Medill in 1963, Betsy Eaton was a counselor for the high school Cherub program. She was so busy with her counseling duties that she had little time for her fiancé, Bob Eaton (BSJ63).

“The only way we could have any time together was if he helped me grade papers,” Betsy says.

Nearly 50 years later, when Bob heard some Cherubs who were admitted to Northwestern didn’t attend NU because other schools offered more generous financial aid, the Eatons decided to help solve that problem.

The couple created the Betsy and Bob Eaton Scholarship for Medill undergraduates, with preference for Cherub alumni.

“We’re very, very fortunate in having had an excellent education that has stayed with both of us and allowed us to do all sorts of things,” Betsy says.

The couple married the day after the Cherub program finished. Betsy raised the couple’s sons, David and Michael, and worked part-time doing freelance reporting and writing, and later public relations. She earned her law degree in California and worked in public affairs and crisis communications for ExxonMobil. She continues to do media training and consulting.

Bob’s career started with stints broadcasting in Minneapolis and Louisville before he landed a news writing job at NBC in Chicago. He later served as NBC’s West Coast bureau chief, news

director of KNBC-TV in Los Angeles, West Coast producer for several primetime news magazine programs and field producer for the Huntley-Brinkley Report. He left NBC in 1990 to join ESPN, where he led the development of news programming. He retired from ESPN in 2007 as senior vice president and managing editor. He now consults with the NFL Network.

The Eatons first met when Betsy was struggling in a reporting class taught by a Sun-Times editor, Dave Karno.

“I could not write a story this man liked,” she says. “On the first few stories I got a D and F.”

She asked around and learned that Bob had earned an A in Karno’s class the previous quarter. She found Bob in the Daily Northwestern office.

“I told him he had to help me because I had to get better grades than that,” she says.

Bob helped her. She passed the class, and the two began dating.

“We graduated without student loans,” Betsy says. “Our two boys were able to do the same thing. The debt load that kids have coming out of college is just horrendous, and the more that we can do to lessen that, if not alleviate it, why not?”

The couple established their gift using an IRA distribution and recorded an additional gift for Medill from their estate.

They know the resulting scholarship won’t fund a student’s entire tuition, but hope that it can be combined with others to help Cherub alumni.

“We are so grateful to Betsy and Bob for this wonderful gift,” says Roger Boye, long-time Cherub program director and associate professor emeritus-in-service.

“It’s heartbreaking if even one academically and journalistically gifted student—especially a highly motivated Cherub—can’t come here due to the cost,” Boye says. “That’s why the Eatons’ fund is really special.”

The couple is eager to connect with student recipients.

“Betsy has a phrase about making a gift with warm hands,” Bob says. “We would really like to see at least some of the people that will benefit from this.”

The scholarship pays tribute to the school that helped launch their careers and their life together.

“We’re both very grateful for the wonderful education we have and the foundation and the beginning that we got at Medill,” Betsy says. “It is a way of giving back a little bit.”

“

We’re both very grateful for the wonderful education we have and the foundation, and the beginning that we got at Medill. It is a way of giving back a little bit.”

— BETSY EATON

MEDILL NEWS

Medill students, faculty and staff welcomed alumni to campus for Homecoming weekend Oct. 17-18 for a Dean's Reception and Alumni Tailgate. In addition, Northwestern celebrated classes that graduated in years ending in four and nine for special reunions.

TalentQ, a group of IMC students and faculty who work to better understand the skills that drive marketing communications success, held their fifth annual event, "Brand Storytelling in an Era of Disruption," on Nov. 12. The event featured a welcome address by Medill Dean Brad Hamm and Associate Dean and IMC Department Chair Frank Mulhern, a keynote address by Scott Bergren (BSJ68, MSA69), CEO of Pizza Hut and CIO of Yum! Brands, and a brand storytelling panel moderated by adjunct lecturer Bob Scarpelli.

Medill's Knight News Innovation Lab, a collaboration between students and faculty at Medill and the McCormick School of Engineering and Applied Science, won the Gannett Foundation Award for Technical Innovation in the Service of Digital Journalism from the Online News Association on Sept. 25-26.

Kate Lee joins Medill as the new Assistant Director of External Programs. Lee will support Medill's work with NU-Q, as well as help to expand and support global programs and school-wide events. She brings a wealth of expertise in these areas, having previously served as program director for the University of Colorado-Boulder's study abroad program and as director of experiential education for the IU School of Journalism. Lee earned a law degree from Indiana University and undergraduate degrees in journalism and international affairs, with a minor in French, from the University of Colorado.



Dan Snierison (BSJ93, MSJ94), above, spoke with Medill undergraduate and graduate journalism students on Oct. 17 about his rise from intern to senior writer at Entertainment Weekly (EW). Snierison wrote the famous EW "Hit List" out of the Los Angeles bureau, and told students the greatest advice he could give is to, "go for the job you truly want so you can surround yourself with the journalists you want to become."

Medill sponsored IMC graduate students this summer on a global trip to London Sept. 1-5 to visit marketing communications companies and network with alumni. Company trips included visits to Saatchi & Saatchi, Pizza Hut, Twitter and FleishmanHillard, and the group also hit iconic tourist spots, like the Warner Bros. Harry Potter studios and Buckingham Palace.

Medill staff members, sponsored by the dean, accompanied students and faculty on four global trips this summer. Dean's Office Administrative Assistant Karren Thompson traveled to Germany with journalism students who reported on Holocaust survivor stories; Journalism Program Assistant Jenna Braunstein visited Israel to meet with Israelis and Palestinians in the wake of unrest in Gaza; IMC Program Assistant Robin Young attended the IMC Global Trip to London; and Career Services Program Assistant Beverley Stewart attended Medill's Global Trip to Asia.



MCCORMICK FOUNDATION DAY

Medill honored the support the Robert R. McCormick Foundation gives school initiatives during McCormick Foundation Day on Oct. 3. Eight leaders and board members from the foundation visited campus and attended panels, a lunch and breakout sessions that showcased Medill projects funded by the foundation. In addition, the McCormick Tribune Center was renamed the McCormick Foundation Center to reflect one of Medill's most generous benefactors.

By **Mauricio Peña (MSJ14)**

CIVIL RIGHTS ACT CAPSTONE TEACHES STUDENTS TO DIG DEEP

In June, my family visited Chicago. While driving through the Back of the Yards, a neighborhood on the South side of Chicago, my 8-year-old niece read a sign out loud, “Building a new Chicago.”

“They’re building a new Chicago?” Giselle asked.

After I attempted to explain the mayor’s efforts to rebrand the beleaguered South and West sides, but really only scraping the surface, Giselle looked out the window and said, “They need to build a new Desert Hot Springs.”

“Why do you say that?” I asked, interested to hear her take on the gang violence and drug problems my hometown had seen over the last few decades. In a 2006 article, the Los Angeles Times described Desert Hot Springs, California, as one of “the most dangerous cities among those with populations less than 100,000” in the region.

“Because of all the drugs, shootings, people dying from the shootings,” she said. “It’s always on the news.”

A lump formed in my throat at the thought of an eight-year-old child aware of these problems and, to a certain degree, jaded by the bombardment of media coverage and their incomplete pieces of reality.

Two days later, I sat in the first meeting for the Civil Rights Act of 1964 Reporting Project with my niece’s words still weighing heavy on my mind. The project brought together six students in Chicago and three in Washington, DC, to look at the 50th anniversary of the Civil Rights Act of 1964. Deborah Douglas, adjunct professor and co-director of the project, urged my peers and me to put daily news coverage on education, workplace discrimination and housing in a

historical context as we launched into our reporting projects.

The questions we were asked to consider included: What are the larger structural issues at play that result in subpar education, digital discrimination, housing discrimination or workplace discrimination that affect people who are protected by the Civil Rights Act? What is the impact of the Civil Rights Act? How far have we come? What’s unfinished?

Listening to Douglas in the newsroom that day, I thought of how rare this type of reporting is in the shrinking print and broadcast media landscape, and the need for more like it to move conversations beyond the reductive explanations typically offered. In Pew’s 2013 State of News Media report, the Pew Research Center emphasized the scaling back in broadcast and newspapers, “adds up to a news industry that is more undermanned and unprepared to uncover stories, dig deep into emerging ones or to question information put into its hands.”

After thinking about my niece’s words, the importance of in-depth reporting resonated with me. I knew the news coverage I’d been exposed to as a child is virtually the same as what my niece is seeing now. Nothing has changed in the last 20 years. No context, just one instance of violence after another.

Stereotypes, like those I have heard about people from my hometown and the South and West sides of Chicago, remain largely unchanged. I couldn’t help but think that the media had helped to shape these assumptions and in doing so failed these communities. But the Civil Rights Act capstone aimed to change that by giving students the opportunity to tell stories about housing, employment and digital discrimination within the context of the historical legislation.

Throughout the capstone’s 10-week course, my classmates and I peeled back the layers of larger social issues still unresolved by the act. From deconstructing the 50-year-old act to delving into its impact and addressing persistent and emerging problems affecting protected groups, the class discussions provided further guidance on how to proceed with my reporting. My peers and I also listened to guest speakers and were given the opportunity to travel to conduct interviews, which provided additional insight for the stories we produced.

Given my experience interning with the Los Angeles County Bar Association, volunteering with the Camp Kilpatrick Detention Center and working as a probation officer for the D.C. Superior Court, I gravitated toward reporting stories about workplace discrimination for people with criminal records. I concentrated on the collateral impact these arrests and convictions have on the community where these individuals reside. I spoke with people who expressed their frustration with not being able to move on with their lives because the stigma of an arrest or conviction branded them as a criminal forever.

In the process, I learned to hold myself accountable as a journalist, not just with accuracy and balance, but also with contextualizing stories to provide depth to the issues our communities face. Along with holding myself accountable as a journalist, I learned to hold our public officials accountable to the promises they make so that an 8-year-old will not have to be disillusioned by unfulfilled promises or by incomplete stories. And so we can say with conviction that we are building a new Chicago.



MAURICIO PEÑA (MSJ14) IS A GENERAL ASSIGNMENT REPORTER FOR

DNAINFO-CHICAGO.

FACULTY NEWS

"Saving Mes Aynak," a documentary film directed and produced by Assistant Professor **Brent Huffman**, made its world premiere at IDFA (International Documentary Film Festival Amsterdam), the world's largest documentary film festival. The film centers on a 5,000-year-old archaeological site in Afghanistan being threatened by the development of a Chinese copper mine. It was entered in the festival competition for mid-length documentary.

Adjunct Lecturer **Tom Diemer**, who teaches in the Medill Washington program, co-authored a book titled "James A. Rhodes, Ohio Colossus." The book, co-authored with former UPI and Columbus Dispatch reporter Lee Leonard and former Horvitz Newspapers and Plain Dealer reporter Richard Zimmerman, follows the life of James Rhodes, who was governor of Ohio for 16 years. Zimmerman died in 2008 while working on the book.

"Whistleblowers, Leaks, and the Media: The First Amendment and National Security" is a new book from Medill faculty members **Ellen Shearer**, **Tim McNulty** and **Paul Rosenzweig**. Published by the American Bar Association, the book examines various legal implications of recent headlines involving NSA contractor Edward Snowden, Private First Class Chelsea (formerly Bradley) Manning and WikiLeaks founder Julian Assange, among others.

Professor **Clarke Caywood** won the Ofield Duke Educators Award from the National Black Public Relations Society. Caywood was honored at the group's national convention in Fort Lauderdale, Florida, on Nov. 7.

Jon Marshall (MSJ91), assistant professor and director of the graduate journalism program, received honorable mentions for Outstanding Faculty Paper and Outstanding Paper on a Minorities Topic at the American Journalism Historians Association convention in St. Paul, Minnesota. Marshall was honored, along with co-author Matthew Connor (BSJ16), for his paper titled "Divided Loyalties: The Chicago Defender and Harold Washington's Campaign for Mayor of Chicago." Marshall served three years as chairman of the organization's History in the Curriculum committee.

STUDENT NEWS

The Journal of Integrated Marketing Communications (JIMC), led by editor and graduate student **Joe Woodard (IMC14)**, launched a new publication called "The Second Act." This marks the magazine's shift from an academic journal to a marketing trade magazine aimed at showcasing transformation within the field of IMC.



IMC Immersion Quarter students participated in a leadership class with The Big Muse, A corporate development and engagement company led by award-winning musician Peter Himmelman.

Graduate students in the MSJ and IMC programs participated in summer programs that allowed them to get real-world experience in their respective industries. MSJ students honed journalism and technical skills by creating five projects, including: Black Tie Optional, Flash.Me, Owlsight, Realize and Vocalize. IMC students worked on 20 live client sites and in 13 individual projects, exercising skills in brand strategy, content marketing, data analytics, public relations, digital and interactive marketing and strategic communications. More information on the projects can be found online at medill.northwestern.edu.

IMC Certificate students **Lauren Pollack (WCAS14)**, **Matthew Wedig (WCAS15)** and **Fritz Burgher (BSJ14)** won the 2013 marketing challenge from FOX Sports to elevate the FOX Sports Girls' brand and helped execute their winning idea when the organization came to film the campaign in Chicago on July 12-22. The student team, named Home Field Advantage, along with IMC lecturer **Marty Kohr**, joined in the pre-production meeting and live shoot.

By Paulina Berkovich (IMC14)

RULES OF ENGAGEMENT

MEDILL LAUNCHES NEW IMC FELLOWSHIP FOR DATA ANALYTICS

Beginning this January, a new fellowship with the Medill IMC Spiegel Digital & Database Research Center will give five IMC students an opportunity to use analytic techniques to study customer engagement and generate insights for a prestigious project sponsor.

Continuing Northwestern's tradition of excellence in market research, the Spiegel Center, founded in 2011 through a generous gift from the late Professor Emeritus Edward J. "Ted" Spiegel and his wife, Audrey, promotes the data-driven study of consumer engagement and behaviors. The center's sponsors include LoyaltyOne, Con-Agra Foods, Colony Brands, Reckitt Benckiser, Peapod and Coca-Cola.

"It's our hope that the fellows will generate new insights from their analyses, and that they will author, with our help, papers and presentations worthy of impact," said Tom Collinger, the executive

director of the Spiegel Center.

First-quarter students applied for the fellowship in November and were selected on Nov. 21. Admitted students will take required classes in the winter to learn modeling techniques and programming in preparation for the fellowship.

Beginning in the spring, students will work with Collinger and Professor Ed Malthouse, the center's research director, to analyze data provided by a sponsor. Ewa Maslowska, a post-doctoral research associate who joins the Spiegel Center from the University of Amsterdam, will also assist the team.

By the time they graduate in December 2015, the research fellows will write a paper to be published in a marketing journal of the team's choice with guidance from Collinger and Malthouse. They will each receive a \$1,500 stipend for their work.

This year, a group of five students who expressed interest in

From left: Maura Brannigan (BSJ12), Sarah Schmidt (BSJ10), Bethany Marzewski (BSJ09), Erin Dostal Kuller (BSJ09), Alyssa Karas (BSJ11) and Christina Amoroso (BSJ09)



From left: Rafi Letzter (BSJ15) Stanley Kay (BSJ14) and Kit Fox (BSJ14)

JR Tungol (MSJ12) and Brian Chappatta (BSJ11)

conducting independent research were selected for a similar project. They used a dataset provided by a national drugstore chain, which chose not to disclose its identity for competitive reasons, to analyze patterns in cosmetics sales. They also specifically studied customers who redeemed Facebook coupons.

The group presented its findings and recommendations to a senior leadership team in a phone conference in June 2014. The audience included the senior vice president of marketing, the senior director of customer relationship management and a senior marketing analyst for the chain.

“We are not only finishing an analytics assignment, but conducting a whole process of knowing the industry, understanding the business situation, identifying problems, communicating with data and finding the solutions using analytical techniques from both academic and business standpoints,” said Jason Wang (IMC14), who worked on the project.

Using a technique called propensity score matching, in which each customer who used a Facebook coupon was paired with a customer who did not use a coupon but had a similar purchase history, the group showed that Facebook offers provided a short-term lift in sales but had no impact on long-term behavior.

Although there have been qualitative studies about the impact of social media on brands, this is the first study that has linked an individual customer’s use of Facebook coupons to in-store purchase behavior.

The students also defined a methodology for distinguishing between rational and impulse purchases and developed recommendations for the chain to optimize its inventory.

“When we presented our methodology ... the client said, ‘We’ve been doing exactly what you talked about on a store execution level, but have never had a systematic way to classify sub-categories,’” said Zoe Zhang (IMC14). “That was when I felt, ‘Wow our approach can really serve the goal of optimizing business.’”

According to Collinger, the independent study project done by this group helped jumpstart the organization of a more formal program.

“[Their] ability to do good work and learn helped us to formulate the idea of the Fellowship,” he said. “[Their] team turned out to be the pilot of what we’ve now built out in the fellowship program.”

PAULINA BERKOVICH (IMC14) OFFICIALLY LAUNCHED HER CAREER IN MARKETING RESEARCH.

Medill Club of Southern California Summer Social Sept. 21

From left: Victor Chi (BSJ91) and So-Cal Club Co-President), Jennifer Hontz (BSJ93) and J.A. Adande (BSJ92)



Homecoming 2014

Dean Brad Hamm and Patricia Phillips (BSJ54)



From left: Ash Steffy, Guest Speaker Rob Weiss (BSJ87) and Lauren Ina (BSJ88)



From left: Lily Fu (MSJ03) and Andrew Wang (MSJ03)



Medill Chicago Alumni Event at ONA Sept. 26

From left: Samantha Cohen (BSJ04) and Monica Robinson (BSJ91)



REMEMBERING JAMES FOLEY

Slain journalist's life celebrated, honored with Medill Medal for Courage

By Storer H. Rowley





Photos courtesy of John and Diane Foley

Northwestern University held an emotional memorial service for intrepid reporter James Foley on Nov. 20 in Evanston, and Medill honored the friend and colleague by presenting him posthumously with its prestigious 2014 Medill Medal for Courage in Journalism. • Foley's mother, Diane Foley, his grandmother, Olga Wright, several close friends and nearly 200 students, faculty, staff and others attended the moving memorial, marked by touching music from a string quartet, at Alice Millar Chapel on Northwestern's Evanston campus.

"Jim was so proud to be admitted to Medill School here at Northwestern," said Diane Foley. "It finally was a place for him to combine his passion for writing with his passion for people who didn't have a voice, which began with Teach for America. So I am very grateful to Medill." She noted that Medill and its people "have walked with us for the last two years."

Moreover, Medill decided to rename the Medill Medal for Courage in Journalism for Foley because of his heroism and the high standards for journalism. It now will be known as the James Foley Medill Medal for Courage in Journalism.

Foley, who earned his master's degree from Medill in 2008, was killed on Aug. 19 by extremists in the Middle East after being held hostage and imprisoned for nearly two years. He was captured while reporting for the online publication GlobalPost in November 2012 in Syria near the border of Turkey.

"I'm very proud of Jim. There's no way we can replace him," Diane Foley declared in a strong, stoic voice, "but I pray that other young journalists will be inspired by his life — to be people of courage and people who dare to report the truth. Because our democracy depends on it.

"It was something so important to Jim," she said. "I hope people will come to value courageous journalists like him the way we value our service men and women."

The Foley family has created the James W. Foley Legacy Fund (jamesfoleyfund.org) to "honor what Jim stood for by focusing on three areas he was passionate about." The fund aims to build a resource center for families of American hostages and foster a global dialogue on governmental policies in hostage crises to support American journalists reporting from conflict zones and to promote quality educational opportunities for urban youth.

Speakers at the service talked about their memories of Foley, his commitment to teaching, his passion for the story and how he rarely turned down an opportunity to visit Medill or Skype with students, no matter where in the world he was at the time.



Richard Stolley (BSJ'52, MSJ'53) a member of the Medill Board of Advisers and senior editorial advisor of Time Inc., also spoke at the service and made the surprise announcement of Foley's award.

The Medill Medal is given to the individual or team of journalists, working for a U.S.-based media outlet, who best displayed moral, ethical or physical courage in the pursuit of a story or series of stories.

Stolley said Foley met all three of those criteria and especially deserved the honor because— after he was held hostage once before in Libya—he chose to return to the Middle East to cover conflict there. Foley's "compulsion to tell the truth," Stolley observed, demonstrated his extraordinary "ethical courage." He said future honorees would have to measure up to the standard Foley set for "bravery, integrity and truth."

Foley's mother spoke of him in more personal and intimate terms in a series of interviews with media visitors at Medill and at the chapel. "Jim was always thinking about everyone else," Diane Foley said. "He was a man for others."

"He was a happy, curious kid who loved to go on adventures. He was always such a positive person," she

recalled of his time growing up.

“He grew to be a courageous, committed, compassionate person who cared about freedom of the press. He was very drawn to the human rights side of things. He was very concerned about people suffering, especially children,” she added. Referring to the dangers he faced as the threat of jihadists rose in the Middle East, she said he remained positive: “He felt he had to return. He had many promises to keep.”

The service was planned by University Chaplain the Rev. Timothy Stevens, along with chaplain and director of Northwestern’s Sheil Catholic Center the Rev. Kevin Feeney and Medill.

Medill Dean Brad Hamm was among a number of senior University officials who were also on hand. In planning the service, Hamm noted that Medill was honored to have members of Foley’s family come for the event, which he said provided “an opportunity for Medill and Northwestern and the larger community to gather in reflection about Jim’s life.”

Chaplain Stevens noted the gathering was intended to remember Foley but also to celebrate his life.

Chaplain Feeney told the assembly that “Jim brought light into the places of darkness.”

“Medill and the world have lost one of its most compassionate and courageous souls and one of its most passionate journalists,” said Ellen Shearer, the William

“

He grew to be a courageous, committed, compassionate person who cared about freedom of the press. He was very drawn to the human rights side of things. He was very concerned about people suffering, especially children.”

— Diane Foley

SEAN SU / DAILY NORTHWESTERN



DIANE FOLEY GREETES A GUEST AT THE NOV. 20 SERVICE.

F. Thomas Professor and interim director of Medill's Washington program.

Speaking at the service, Shearer talked about watching Foley grow as a journalist over the years, noticing his "courage and humanity," and she even suggested he take a desk job and not go back to the front lines after the first time he was taken hostage. "He was like a caged lion," she added. "He was going to follow his passion."

Foley was born in Evanston and raised in New Hampshire. After graduating from Marquette University with a bachelor's degree in history, he worked as a teacher and studied writing at the University of Massachusetts Amherst, where he received a master's degree in fine arts. He worked for a time with Teach for America. Foley was in his 30s when he decided to study journalism.

He is remembered by friends, family and colleagues as a fearless journalist who made friends easily and cared deeply about the marginalized in society. While studying at Northwestern, Foley worked as a language arts teacher at the Cook County's sheriff's boot camp, an alternative to prison.

"He focused on national security because he wanted to tell the stories of the people those policies affect — service members, the people of the countries we send troops to and Americans who foot the bill," Shearer said.

Foley's 2012 disappearance marked the second time he had been kidnapped. The previous year, he had been captured in Libya and held for 44 days in a Libyan prison. Just two weeks after his release, Foley visited Medill and spoke to students about his experiences in captivity and his previous reporting in Afghanistan.

"Every day I want to go back," he told the students. "I'm drawn to the front lines."

STORER H. "BOB" ROWLEY, DIRECTOR OF MEDIA RELATIONS FOR NORTHWESTERN UNIVERSITY AND AN ADJUNCT LECTURER AT MEDILL, SPENT 30 YEARS AT THE CHICAGO TRIBUNE AS A NATIONAL AND FOREIGN CORRESPONDENT, A MEMBER OF THE TRIBUNE'S EDITORIAL BOARD AND NATIONAL EDITOR OF THE NEWSPAPER. HE RECEIVED HIS MASTER OF SCIENCE IN COMMUNICATION FROM NORTHWESTERN IN 2013.





**DESTINATION:
MILWAUKEE**

Less than two hours north of Chicago, Milwaukee mirrors the Windy City on a smaller scale, with its concentrated urban lakefront, a multitude of ethnic neighborhoods, and a variety of cultural offerings — perhaps most notably one of the country’s largest music festivals, Summerfest. Here, five Medill alumni talk about work, life, and journalism in Wisconsin’s largest city. — **Ed Finkel**



BETSY BRENNER | BSJ76, MBA78
PUBLISHER/PRESIDENT
 MILWAUKEE JOURNAL SENTINEL

WHAT ABOUT ATTENDING MEDILL HAS PROVED MOST VALUABLE?

I went to school before the Internet age, but the process that journalists do to build stories, to confirm facts, to paint pictures for readers, is the same whether you're using multimedia tools, or pencil and paper.

WHAT'S BEEN CHALLENGING AND REWARDING ABOUT NAVIGATING THE CHANGES IN THE NEWSPAPER BUSINESS?

No one disputes the need for journalism. We just need to find a way to pay for it. It's harder and harder to satisfy investors, readers, advertisers and analysts all at the same time. The reward is the choreography of getting up in the morning and making all the pieces work for all of our constituencies.

WHAT MAKES MILWAUKEE A GREAT PLACE TO LIVE AND A GREAT NEWS TOWN?

It's a fabulous newspaper town. People who live here care about what happens here. Everyone who grows up here stays here. Then you have your usual assortment of crazy politics, rock star business people—there's no shortage of the weird and wacky in this town.

WHAT ADVICE WOULD YOU GIVE TO STUDENTS INTERESTED IN NEWSPAPER LEADERSHIP?

Be curious about everything. Be open to unpredictable paths or routes to get to where you want.

MIKE LOWE | BSJ01, MSJ02
REPORTER/ANCHOR
 WITI-TV - FOX 6

WHAT TOOK YOU IN THE DIRECTION OF BROADCAST AND POLITICAL COVERAGE?

I wanted to be Bob Costas when I grew up. I thought it was the coolest thing in the world to be able to do play-by-play for Northwestern football games. My first taste of political journalism was as a graduate student at Medill, in Chicago and then D.C. I had an extraordinary opportunity to be covering Congress in the aftermath of 9/11. Then when I came to Wisconsin, and in this cauldron of intense politics, we decided we needed a political reporter, someone to mind the store.

WHAT HAVE BEEN THE MOST SIGNIFICANT STORIES YOU'VE COVERED?

During the 2010 wave election, Gov. Scott Walker emerged on the scene. I was there on the first day of protests [against the anti-union legislation]. I didn't leave Madison for two months. After that, Reince Priebus, chairman of the Republican Party in Wisconsin, became chairman of Republican National Committee. Then Paul Ryan, our local congressman, was tapped to run for vice president. We had this avalanche of political news. Somebody in our promotions department turned my name into a pun, and they gave me what we call a franchise, called "The Political Lowe-down."

WHAT DO YOUR EDWARD R. MURROW AND EMMY AWARDS MEAN TO YOU?

It's nice to be recognized, but broadcast news gives itself more awards than country music. We like to congratulate ourselves and tell ourselves how great we are. The Edward R. Murrow Award is probably viewed in newsrooms around the country as one of the most prestigious awards. But the Emmy is the one everyone cares about because Oprah wins Emmys, and Seinfeld wins Emmys.





GINA (BILLMEIER) BARTON | BSJ94
POLICE/INVESTIGATIVE REPORTER
 MILWAUKEE JOURNAL-SENTINEL

HOW DID YOU DEVELOP AN INTEREST IN INVESTIGATIVE REPORTING?

I read “All the President’s Men” when I was about 12. Taking the investigate journalism class at Northwestern with David Protesch helped convince me that I could do that type of important work.

WHAT HAVE BEEN YOUR MOST FASCINATING AND REWARDING STORIES?

The one that led to my book, “Fatal Identity,” started out as a five-part narrative series. It all started with a brief about a body with no head and no hands found by the river. It was a guy who had stolen his friend’s identity, and when the friend found out about it, he killed him. When I wrote the series, he hadn’t been charged with the homicide. In the course of reporting that story, his wife at the time came forward. I called her, and she called back within five minutes and talked to me for three hours. He was charged after the series ran.

WHAT DID WINNING THE GEORGE POLK AWARD AND OTHERS MEAN TO YOU?

More than the awards, the fact that you can see that your reporting actually has an impact is extremely meaningful. I look at my job as doing social justice journalism. Any time legislation is passed, which has happened several times after projects my colleagues and I have done, it is gratifying. When I got the call that I had won the Polk, I didn’t believe it. The main takeaway from it is that beat reporting is not dead, and that when you have good sources and meet people and talk to people, you can actually achieve meaningful change.

PHOTOS BY NATHAN WEBER

BECKY LANG | BSJ92
SENIOR EDITOR
 DISCOVERY MAGAZINE
 KALMBACH PUBLISHING

WHAT HAS PROVED MOST VALUABLE ABOUT YOUR MEDILL EDUCATION IN BECOMING A HEALTH AND SCIENCE REPORTER AND EDITOR?

Medill taught me was to think on my feet with a level head. Certain things kick in when a story is breaking and Medill helps lay the foundation for that.

HOW DID MEDILL PREPARE YOU FOR TODAY’S MULTIMEDIA JOURNALISM ENVIRONMENT?

I can’t stress enough the real-world experience Medill gave me. I wasn’t in the classroom so much — I was out on the streets working as a real journalist. I learned how to shoot and edit. I also learned how to write a good story — how to construct that story, draw viewers in and keep them tuning in. The cameras and editing software I used at Medill mirrored what was being used in the business.

WHAT HAS BEEN THE MOST MEMORABLE STORY YOU’VE WORKED ON?

The best one was the “One in a Billion,” Pulitzer Prize-winning story by Mark Johnson and Kathleen Gallagher about a 4-year-old boy who had a condition that the doctors not only didn’t know what it was, but they weren’t sure how to treat it. That story dove very deep into the child’s life and his family, and also into doctors as people, doctors as researchers, and then also the science.

WHAT PROMPTED YOUR TRANSITION TO THE MAGAZINE WORLD?

I wanted to dive deeper within medicine and science as an editor. Also, magazines give you more space to merge narrative storytelling with explanatory journalism.





Matthieu Aikins, recipient of the James Foley Medill Medal for Courage in Journalism, pictured with Dick Stolley (BSJ52, MSJ53) and Professor Donna Leff (BSJ70, MSJ71). Stolley and Leff are judges for the award.

A LEGACY OF COURAGE

MATTHIEU AIKINS HONORED WITH THE 2013 JAMES FOLEY
MEDILL MEDAL FOR COURAGE IN JOURNALISM AWARD

BY JASMINE RANGEL LEONAS

CAN YOU NAME ANY OF THE IRAQIS OR SYRIANS WHO DIED THE SAME WEEK AS JAMES FOLEY?

This question was asked to a standing room audience in the McCormick Foundation Center forum by Matthieu Aikins, a freelance writer who was honored with the 2013 James Foley Medill Medal for Courage in Journalism on Dec. 3. The award was recently renamed in honor of Foley (MSJo8), a freelance journalist who was killed by extremists in the Middle East in August 2014.

Aikins raised the question while reflecting on Foley's legacy and what role media have in covering the wars in Iraq and Afghanistan, as well as unrest in the Middle East. Aikins and Foley never met, but Aikins said through the small network of Western journalists covering the Middle East region, they have mutual friends. He asked one of these friends what Foley would've thought about the medal being renamed in his honor.

"She thought Jim would be honored but uncomfortable," Aikins said. Foley's work, as well as Aikins's, is about telling stories of people who normally wouldn't be noticed. The difference between how his story subjects are remembered and how his own killing is remembered would've bothered Foley, Aikins said.

Much of Aikins's talk focused on the fact that some deaths receive more media coverage than others, and whether Western media has an ethical responsibility to change that disparity.

"We're talking about a global discourse that affects the realities of millions of people's lives," Aikins said. "What's published in the

New York Times or the Washington Post is as relevant to the lives and fates of Iraqis and Afghans as it is to people in New York or Washington. I think it's worth talking about this difference."

Aikins was selected to win the medal for the "The A-Team Killings," his 2013 Rolling Stone article that makes the case that a 12-man U.S. Army Special Forces team, along with an Afghan translator, committed war crimes in Wardak Province in Afghanistan. The crimes included killings, torture and kidnapping.

The incidents happened two years ago, but, Aikins said, the U.S. military's track record for accountability is deeply flawed.

"I think it's unlikely that these victims will ever receive justice, unfortunately," he said.

Foley was also named an honorary winner of the medal that now bears his name.

"We will remember Jim not for the grim tragedy of his death but for the determined and committed work that he offered within his lifetime," said Dick Stolley (BSJ52, MSJ53), a member of the Medill Board of Advisers and one of the judges for the medal.

READ MORE ABOUT MATTHIEU AIKINS, JAMES FOLEY AND SEE VIDEO FROM THE EVENT AT: [HTTP://TINYURL.COM/MEDILLAIKINS](http://tinyurl.com/medillaikins)

"WE'RE TALKING ABOUT A GLOBAL DISCOURSE THAT AFFECTS THE REALITIES OF MILLIONS OF PEOPLE'S LIVES"

— MATTHIEU AIKINS





Drew Kann (MSJ13) shoots street scenes outside Kaya, Burkina Faso. Photo provided by Drew Kann



FOOD INSECURITY

Graduate journalism students investigate U.S. food assistance programs

By Jasmine Rangel Leonas

Woodward and Bernstein followed the money. Graduate students in the Medill National Security Journalism Initiative followed the food.

For three months, students investigated the United States Agency for International Development (USAID), the world's largest humanitarian food assistance program. Starting in America's heartland, they tracked how food used for aid is grown and processed in the United States and then sent to areas most in need. The students reported around the United States and in rural villages and refugee camps overseas, talking to those who manage and administer the food and those who receive it. They found waste and inefficiency plaguing the system but also solutions for how the program can better serve those in need.

"Hunger Pains: The Problem-plagued U.S. Food Aid Program Faces an Uncertain Future," the multimedia project reported and created by the students in 2013, was recently published by USA TODAY. Since being released in September, the project has garnered a lot of attention for an

issue that isn't brought to light often.

The project is part of the Medill National Security Journalism Initiative, which gives students the opportunity to investigate matters of national safety. Funding for the project comes from the Robert R. McCormick Foundation.

"We really think that we've helped do a public service by calling attention to this important issue," said Josh Meyer, lecturer and director of education and outreach for the initiative.

Meyer said the students worked closely with USA TODAY to craft and present the stories.

"From the beginning, it was a full collaboration with a big media partner," Meyer said. "The students were given an up-close-and-personal view of what it was like to work with a major media organization and across all digital platforms."

Elissa Nadworny (MSJ13) traveled to Jordan and Turkey to see what happens at the receiving end of food donations. She spent a few days in a Syrian refugee camp, meeting people whose lives have been devastated by civil unrest.

"It was incredible to meet these people and hear their



A grocery store in Zaatari refugee camp where Syrian refugees can exchange vouchers for food. Photo by Elissa Nadworny (MSJ13)



Corinne Chin (BSJ13, MSJ13) records footage in Burkina Faso.

frustrations [with] being refugees and having to start over,” Nadworny said.

In Jordan, she saw the negative effects of shipping supplies from as far away as the Midwest. But Nadworny, who is currently interning with National Public Radio’s education desk in Washington, DC, was also able to see a new program in practice that could curb inefficiency by allowing those in need to directly purchase their food.

“They’re still getting food shipped to them, but they’re transitioning to vouchers and e-cards,” Nadworny said. “There’s a significant reduction in cost that way. We were giving them the money to purchase food instead of wasting money getting the food to them.”

Along with cleaning up some of the wasteful spending involved in shipping actual food to the Syrian refugees, the vouchers and e-cards give the recipients a sense of self-worth.

“I saw how [the vouchers and e-cards] instilled a sense of dignity and choice,” Nadworny said. “Instead of just receiving a box of food, they can decide [what to buy].”

The project pushed students further than they sometimes expected. Drew Kann (MSJ13) didn’t choose to focus on visual journalism while at Medill, but he ended up behind a camera for this project. After a tutorial stateside from instructor and longtime Washington Post editor Tom Kennedy and a quick scan of the camera’s instruction manual on the plane ride to Africa, he started shooting photos while in Burkina Faso.

Kann is now an associate producer for CNN, where he is working on shooting his own stories.

“I was interested in visual journalism, but I didn’t think it was something I’d try and do [while at Medill],” Kann said. “This

project helped me discover that visual storytelling is something I want to do more of in my career.”

Nadworny’s limits were also pushed while working on the project. She planned to just report on the domestic side of food security, but she said Meyer encouraged her to travel abroad and investigate the international angle.

“It completely changed what I wanted to do,” Nadworny said. “It was the best work that I’ve ever produced.”

The project, now in its fifth year, has expanded the scope of national security journalism.

“It’s important for our initiative to broaden our focus from traditional security issues, like cybersecurity and terrorism, to emerging threats,” Meyer said.

Topics for the past five years have included climate change and energy. The current project has students traveling in Cambodia and Ukraine to report on land mines.

As the initiative grows and the project successfully publishes more multimedia stories like “Hunger Pains,” students who want to work on important issues are being attracted to Medill’s journalism program.

“A lot of other schools are starting to do similar projects now, but this is our fifth year,” Meyer said. “Students are now telling me that they came to Medill because they hear about the project and it’s something they want to do.”

JASMINE RANGEL LEONAS IS THE ASSISTANT DIRECTOR FOR JOURNALISM CONTENT AT MEDILL. SHE PREVIOUSLY WORKED FOR THE MIAMI HERALD AND HAS A BSJ FROM THE UNIVERSITY OF FLORIDA.



Author Peter Sachs in the air traffic tower at San Francisco International Airport. PHOTO BY NATHAN WEBER

By Peter Sachs (MSJ06)

EYES ON THE SKY A DAY IN THE LIFE OF A JOURNALIST TURNED AIR TRAFFIC CONTROLLER.

We all thought the plane had cartwheeled down the runway, wingtip catching the tarmac, tail somersaulting over nose, maybe one wing already ripped off. We watched a towering dust cloud envelop the scene as the fuselage pancaked onto a broad swath of dry grass alongside the runway.

Planes don't do that, I thought to myself in the split second that it took to comprehend what I was seeing out the windows of the San Francisco International Airport control tower. Asiana 214 was doing a pirouette over the runway, tail missing, at the end of an otherwise uneventful 10-hour flight from Seoul, South Korea. A regional jet just behind it, landing on the parallel runway, was already starting its missed approach. Flying debris from the Boeing 777-200 narrowly missed hitting another plane taxiing nearby.

That was July 6, 2013—by far the most stressful day of my four-and-a-half-year career as an air traffic controller. I was working clearance delivery at the time of the crash, sending flight plans via computer to the flight deck of each departing plane. I never talked to Asiana 214, and the National Transportation Safety Board affirmed that controllers were not at fault in the crash.

Needless to say, most days are nowhere near that stressful, even though that's the popular conception of what it's like to be a controller.

During a busy hour working Local Control (we rotate through four different positions during each shift) we'll handle 100 takeoffs and landings. As an air traffic controller in the tower at SFO, I'll talk to the pilots, maneuvering every one of them.

"Redwood 1898, traffic is holding on Runway 28 Left.

Runway 1 Left, no delay, cleared for takeoff ... SkyWest 5563, traffic holding on 28 Left, traffic is at a 2-mile final, wind 350 at 3 [knots], Runway 1 Right, cleared for takeoff ... Cactus 433, San Francisco Tower, Runway 1 Right, line up and wait ... Korean 24 heavy, traffic holding on the 1's, wind calm, Runway 28 Left cleared for takeoff."

Las Vegas. Boise. Philadelphia. Seoul. "Redwood" for Virgin America and "Cactus" for US Airways. Our staccato commands are universal across the world, so that pilots flying from China, Germany or El Salvador can use the same set of basic phrases, even if English isn't their first language.

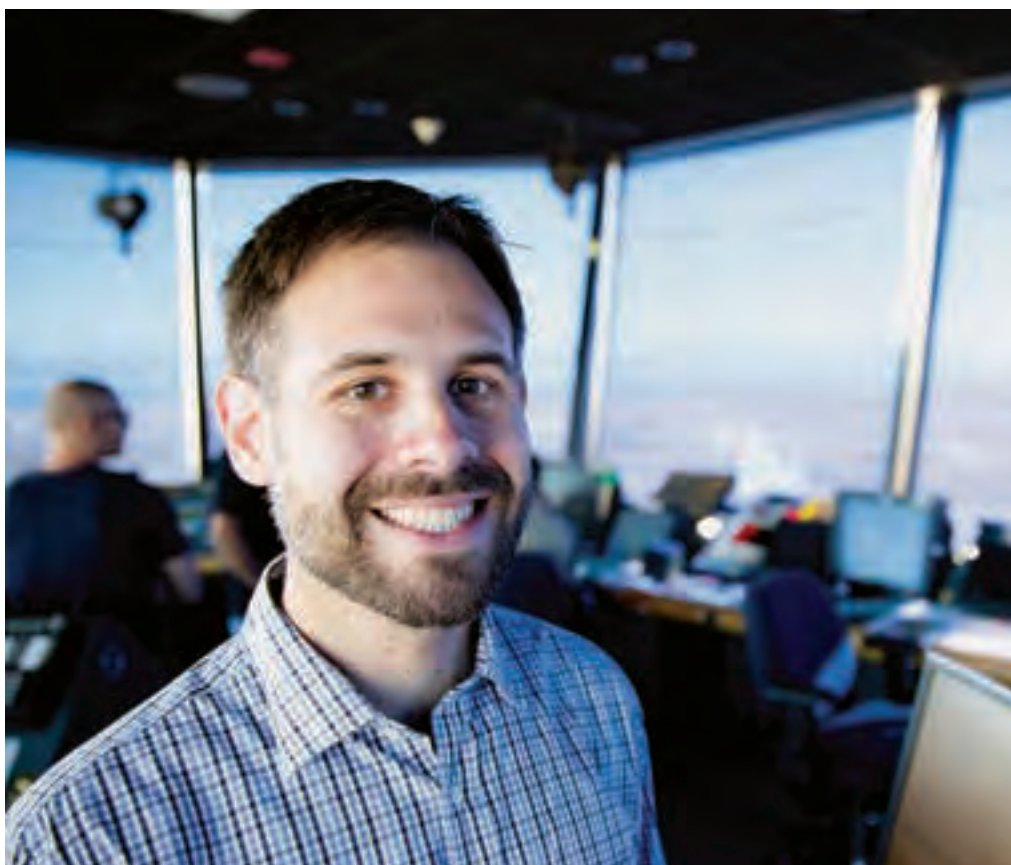
We take our cues from a four-inch binder full of rules, plus a year or more of on-the-job training. Countless takeoffs and landings to practice the right sequence of transmissions: Launch departures off of the northbound runways before the next pair of arriving aircraft reach the beginning of the intersecting runways. Cross arrivals that already landed so they can taxi the rest of the way to the gate. Load the next pair of departures on the northbound runways so they're ready to go. Clear the next pair of arrivals for landing. Launch. Cross. Load. Clear.

How did a city hall and higher education beat reporter end up working in the tower at the second-busiest airport on the West Coast? When I was a kid, flying out of SFO with my parents, I had dreamed of being a controller. I would listen to United Airlines' Channel 9, a live audio feed of the pilots' radios, for hours on end as we flew across the country.

I applied to be a controller in 2008 while working at The Bulletin in Bend, Oregon, a job I landed thanks to Medill's Washington, DC program. By 2009, I had moved to Chicago, where I worked for an online news site before it ran out of money and shut down. Finally, after freelancing and collecting unemployment, the Federal Aviation Administration called in early 2010.

By that summer, I was in Oklahoma City, where


every newly hired controller goes through up to three months of classroom and simulator training. I spent my first year and a half at Chicago Executive Tower, about 8 miles north of O'Hare, a small airport used mainly by business jets and student pilots. Since 2012, I've been in the tower at SFO. It's only sometimes



stressful, especially when winds, weather or pilots don't quite cooperate. But usually it's just fun, a dynamic puzzle that fills the 6-mile radius of airspace we control around SFO.

As I drive out of the parking garage at 9:30 p.m. at the end of my shift, the backup of cars heading for the arrivals level stretches a half-mile over the freeway. When I get home, there's enough time before bed for me to have a pint of homebrew out of my kegerator downstairs. I'll be back at 6:30 the next morning, just in time to watch the sun rise over the East Bay hills and across the San Francisco Bay. And just in time for the second wave of the day's departures.

PETER SACHS POSTS PHOTOS FROM THE TOWER ON INSTAGRAM AND TWEETS ABOUT THE GIANTS AS @ATCPETER.



paul of all trades

JOURNALIST TRAVERSES MEDIUM TO REACH LARGER AUDIENCE

By **Mauricio Peña (MSJ14)**

The boys were unusually rowdy—screaming, chanting, goofing around—as their coach, Paul Cuadros (MSJ91), drove them back to Siler City, North Carolina, after a blowout victory against the Reidsville High School Rams. “Once a Jet, you’re always a Jet!” One player said the team’s motto, setting off another round of cheers and screams. But Cuadros, 50, who has been coaching the team for 12 years, let them have their moment. It wasn’t every day the Jordan-Matthews High School soccer players won a game while being filmed for a television documentary.

The six-episode series, “Los Jets,” for NuvoTV—a production company owned by Jennifer Lopez—premiered this past July, and focused on the players of the predominately Latino soccer team and their rural Southern community.

Cuadros knew what this opportunity meant for the players who were often seen as outsiders in their own community. Before accepting his current associate professor position in the journalism department at the University of North Carolina at Chapel Hill, Cuadros spent 20 years as a reporter, telling stories that gave a voice to the voiceless. He continues to work as a reporter in addition to his job in higher education.

Journalism, Cuadros says, allowed him to investigate “people, places, and issues of the day—issues that involved justice for people.” He thought the NuvoTV documentary would do exactly that for these students, some of whom are undocumented or the children of immigrants.

Cuadros himself comes from an immigrant family. In the 1960s, his father emigrated from Lima, Peru, to Ann Arbor, Michigan, eventually earning enough money as a dishwasher and janitor to bring his family to the U.S. “We initially lived in a small room, in the basement of St. Mary’s Catholic Church, until my father got a job at the University of Michigan with



It's an important story. We rarely see Latino youth presented in this way. The images we see of Latino youth today are usually criminalized, but in 'Los Jets' you are seeing kids with the same dreams as any other high school kid."

— PAUL CUADROS (MSJ91)

the department of pharmacology as an animal care technician," Cuadros says. "With that job we were able to buy a house on the west side of town. I attended public schools and eventually went to the University of Michigan."

Cuadros graduated in 1985 with a bachelor's degree in Spanish and communications. Shortly after, he worked as a copywriter for an advertising company in Los Angeles and Ann Arbor but didn't love the job. "I decided to change my career and I applied to Medill and was accepted," he says. "It was a great program for me to transition from advertising to journalism in a short amount of time."

After graduating from Medill, Cuadros worked for six years as an investigative reporter for the Chicago Reporter, focusing on issues of race and poverty, and then spent two years at The Center for Public Integrity in Washington DC, reporting on economics and politics. In 2007, as Time magazine cut back on freelancers around the country, Cuadros approached the School of Journalism and Mass Communication at the University of North Carolina at Chapel Hill, and he secured an assistant professor position on the tenure track. For Cuadros, it was an excellent time to enter the world of teaching, something he had always planned on.

"Paul is a rare type," says Ryan Thornburg, a colleague and associate professor in the journalism department at the University of North Carolina at Chapel Hill. "He cares about journalism because it's the first draft of history and he believes all stories need to be told fully and fairly."

The "Los Jets" documentary stemmed from Cuadros's 2006 book, "A Home on the Field," published by Harper Collins. In it, Cuadros uses the story of the Jordan-Matthews soccer team to chronicle the 21st century migration of Latinos to the South. "At the time, the Latino students were really on the outside in terms of school culture. The kids wanted to play a sport that was familiar to

them," says Cuadros. The Latino youth in Siler City began lobbying desperately to convince the school administration to start a soccer program. "Every time they went to the administration, they'd been turned down."

Cuadros joined the students in their efforts and the administration eventually decided they would consider the team. The only question was: who would coach them? Cuadros volunteered and began coaching the team in 2002.

Cuadros says the formation of the soccer program helped integrate the Latino students inside the school, giving them a sense of pride and a connection to the community. After three seasons under Cuadros' guidance, the team won a state championship in 2004.

"Before this win many of the undocumented students were unsure of their futures. The state championship really helped them understand that they could contribute to society here. It convinced the administration, the teachers and the community at large that these kids were no different from other kids at the school," says Cuadros.

"It's an important story," Cuadros says. "We rarely see Latino youth presented in this way. The images we see of Latino youth today are usually criminalized, but in 'Los Jets' you are seeing kids with the same dreams as any other high school kid—wanting go to college, wanting to be a champion and wanting to represent their school and their community. That's a rare experience in our media today."

Knowing the rarity of this type of positive depiction of Latino youth motivated Cuadros to endure the interminable 33-day shoot. But his journey of telling the story of the Jordan-Matthews soccer team is not over—Cuadros is currently adapting "A Home on the Field" into a screenplay.

After all, once a Jet, always a Jet.

MAURICIO PEÑA (MSJ14) IS A GENERAL ASSIGNMENT REPORTER FOR DNAINFO-CHICAGO.

By K. Aleisha Fetters (BSJ09, MSJ09)

JOURNALIST. ATTORNEY. SHE'S BOTH.

PAM SAKOWICZ MENAKER HAS CHANGED HOW CHICAGO COVERS LEGAL NEWS.

For her job application for leading Chicago personal injury firm, Clifford Law Offices, Pam Sakowicz Menaker (BSJ75, MSJ76) wrote an 80-page pre-trial brief.

She didn't get the job. But Robert A. Clifford offered her something else.

Clifford wanted to tap her extensive journalistic and legal experience so that his firm could better navigate the media surrounding its many high-profile cases. Menaker has two degrees from Medill and a JD from Loyola Law School, had written for political speakers for the U.S. Dept. of Justice, served as a Washington correspondent, wrote political commentary for the Chicago Tribune suburban sections and worked as a writer and producer for ABC-TV Chicago.

In 1991, positions like the one Clifford was proposing didn't exist, so he asked Menaker to come up with her own job title. She accepted his offer and in 1999 became the firm's communications partner, and would go on to prove in her 23-year tenure how valuable the role is to both the firm and its clients.

From the moment a client files a case with the firm to the moment it's settled or a verdict is rendered, Menaker guides clients through what can be an overwhelming legal process. She conducts press conferences, fields legal questions and advises clients on dealing with the media.

"As a journalist, I always know what the journalists will want. I know exactly what questions they will ask, what the story is, what the lead is," says Menaker.

Often handling high-profile cases, such as the 2002 scaffolding collapse at the John Hancock Center and the 2003 Chicago porch collapse that killed 13 and injured dozens, Menaker coaches clients through the stress of intense media exposure.

"Clients will tell me they feel like hostages within their homes," she says. But she does more than calm clients' nerves. She protects their cases.

Clifford Law Offices took on the case of Chicago native and internationally acclaimed violinist Rachel Barton, whom a Metra train had dragged 200 feet, severely injuring her legs. Menaker decided that Barton would never talk to the press about that day's events. The case, which took four years to go to trial, has since been called the most publicized civil trial in the history of Cook County. And during those front-page riddled years, every time Barton made a public appearance, Menaker was by her side, answering legal questions and telling the press that Barton would not be commenting on the incident.

"I love the First Amendment, and I feel that people do have a right to know what's going on," says Menaker. "But in Barton's case, it was too important that the case not be taken advantage of. The first time she talked about the events needed to be when she was on the stand."



The case resulted in a \$29.6 million verdict in Barton's favor that was upheld on appeal.

When she's not facing the public alongside clients, Menaker can be found in her Wilmette home. Since having kids (all of whom have Northwestern and/or Medill degrees, including daughter Michelle Menaker, also known as Chicago radio station B96's Showbiz Shelley), she has opted to work from home. There, she manages the press for individual clients and also maintains the law office's 5,000-page website, which she developed from scratch. She writes blogs for the site on a near-daily basis, covering company and legal news as well as providing legal resource information to the public.

Or, depending on the quarter, she's on Northwestern's campus. At her alma mater, she has taught writing to graduate students, assisted in teaching Law of Journalism to undergraduates, and most recently taught courses called Law, Ethics and Media and Consumer, Law and Ethics of Marketing for Medill IMC.

"I never would have thought this is the way my career would turn out," Menaker says. "But I'm glad it did."

K. ALEISHA FETTERS FREELANCE WRITER AND EDITOR BASED IN CHICAGO.

1960s

Neil D. Rosenberg (MSJ67) has been inducted into the Milwaukee Press Club Media Hall of Fame for his career achievements of 30 years at the Milwaukee Journal and Milwaukee Journal Sentinel. Rosenberg was a longtime medical reporter at the Milwaukee Journal and later served as an assistant features editor in charge of the health section. When the Milwaukee Journal and Milwaukee Sentinel merged in 1995, he was named the new paper's first health and science editor. Rosenberg retired in 2000.

1970s

Barbara Bolsen (BSJ71) recently became vice president for strategic partnerships and community engagement at The Night Ministry in Chicago.

Greg Caputo (MSJ72) has been named a member of the Freedom Area Educational Foundation Hall of Fame in Wisconsin. Caputo is a Freedom Area graduate who has served in several administrative positions in broadcast journalism for more than 30 years, most recently as the news director of WGN-TV in Chicago. The Freedom Area Educational Foundation supports scholarships, teacher grants and support for Freedom Area School District facilities.

Sharon Sutker McGowan (MSJ75) became a member of the Diederich College of Communication faculty at Marquette University this fall. The college houses the Milwaukee Neighborhood News Service, an independent online news organization that covers low-income, minority neighborhoods in Milwaukee. McGowan is the founding editor of the award-winning news organization, which launched in 2010. She and her husband, **Jim McGowan (BSJ74, MSJ76)**, own Complete Communications, Inc., in Skokie, Illinois.

Ken Schachter (MSJ79) is a business reporter at Newsday in New York. Schachter previously worked at publications including The (Fort Lauderdale, Florida) Sun-Sentinel, The Miami Herald, The Jerusalem Post and Red Herring.

1980s

Jeanne Bishop (BSJ81) is an attorney with the Law Office of the Cook County Public Defender in Illinois. She writes on law and religion for a variety of online publications, including Huffington Post, CNN.com and Sightings, a publication of the University of Chicago's Martin Marty Center. Her first book, "Change of Heart: Justice, Mercy and Making Peace With My Sister's Killer" will be published by Westminster John Knox Press in March.

Jill Specks (MSJ81) is freelancing in digital and print marketing for the healthcare market. Her current client is the American Hospital Association. Specks previously worked with the Blue Cross Blue Shield corporate office in downtown Chicago.

Mark D. Kahler (MSJ83) has been named the vice president for university communications at Trinity International University in Deerfield, Illinois.

Jane Wilcox (MSJ85) has joined the team of contributing editors of the New York Genealogical and Biographical Record. Wilcox is a member of the New York Genealogical and Biographical Society's Education Committee. In addition to being a professional genealogist, Wilcox is an author, national lecturer, radio show host and day-of wedding coordinator. She is the president of Forget-Me-Not Ancestry and Forget-Me-Not Events.



JUDGE RETIRES

Judge William C. Whitbeck (BSJ63) retired as a judge of the Michigan Court of Appeals in November 2014. Whitbeck served 17 years on the Court, including six years as chief judge and two years as chief judge pro tem.

Governor John Engler appointed Whitbeck to the Court in 1997. He was elected to the Court the following year and was then re-elected in 2004 and 2010. Prior to his service on the court, Whitbeck was in private practice for over 20 years. He also served on the immediate staffs of three Michigan governors: George Romney, William Milliken and John Engler.

"Bill Whitbeck's service to Michigan in both the judicial and executive branches of government is a testament to his keen legal intellect, administrative skill and policy-making acumen," said Chief Justice of the Michigan Supreme Court Robert P. Young, Jr. "Those qualities combined to help him to make the Court of Appeals worthy of national recognition as a model appellate court while he served as its chief judge."

Whitbeck is the author of a widely praised work of legal fiction, "To Account for Murder," which was recognized as one of Michigan's Notable Books in 2010. He is working on a second novel, with the working title of "A Rendezvous with Death," which touches on all the great themes – corruption, sex, politics and murder. He plans to have the book to the publisher this year.

Medill Alumni Reception in Austin Sept. 19

Front row (from left): Allison Lowery (BSJ89), Tejas Vakil (Husband of Jayshree), Jayshree Vakil (MSJ81), Jessica Sartori, Joshua Miller (BSJ04), Scott Thomas (BSJ14), Bob Schooler (WCAS70, Kellogg74), Kaitlyn Thompson (BSJ11)

Back Row (from left): David Lowery (husband of Allison Lowery), Belinda Clarke (Comm91, MSJ94), Sandra Patterson (BSJ70), Joanna Carver (MSJ13), Alex Gallucci (MSJ13), Todd Savage (BSJ88, MSJ92), Jonna Robertson (BSJ99), Friend of Jonna Robertson.



Medill Alumni Event at AAJA in D.C. Aug. 14

(At left) From left: Lingjiao Mo (MSJ13), Shu Zhang (MSJ14), Gordy Stillman (MSJ14), Lindsey Holden (MSJ14), Curtis Sprung (MSJ14), Elizabeth Wang (MSJ14)

(At right): Stephanie Yang (MSJ15), Audrey Cheng (MSJ15), Marshall Cohen (BSJ14), Tom Diemer (Adjunct Lecturer)



John-Manuel Andriote (MSJ86) is now an adjunct faculty member of the communication department at Eastern Connecticut State University, where he has created and is teaching two new classes: Social Media Strategy and Emergent Media Reporting. In 2014, Andriote published "Wilhelmina Goes Wandering," his first children's book. After spending 22 years post-Medill in Washington, DC, Andriote now lives in eastern Connecticut, where he grew up.

David Rudd (BSJ88) has joined the University of Chicago Medicine and Biological Sciences Development Office as director of corporate and community communications. Rudd was previously a vice president at Weber Shandwick, one of the country's largest public relations firms. He is a board member of the Black Public Relations Society of Chicago, Leadership Fellows Association of Leadership Greater Chicago and Prevent Child Abuse America. Rudd lives in Beverly with his wife, **Kim (BSJ88)**, and two children.

Leslie Gibson McCarthy (MSJ89) was promoted to executive news director in the Office of Public Affairs at Washington University in St. Louis. She has worked at Washington University for seven years as Record editor and senior news director,

following a 17-year career as an editor and writer at The Sporting News. She continues to write a weekly lifestyle column for The South County Times, a community newspaper in south St. Louis County. McCarthy and her husband, Tom, reside in Crestwood, Missouri, with sons Matt, 20, and Jack, 17.

1990s

Laura Van Zeyl (BSJ93) has been named one of Today's Chicago Woman's 100 Women of Inspiration for her work on behalf of The H Foundation, which has raised more than five million dollars for cancer research. Van Zeyl is the publisher and editorial director of Residential Lighting and Home Fashion Forecast at Scranton Gillette Communications.

Margi Conklin (BSJ94), managing editor/features & special sections for the New York Post, has been named editor-in-chief of Alexa, the newspaper's luxury lifestyle supplement. Alexa recently expanded to 24 editions including women's fashion, men's fashion, weddings, accessories, real estate, beauty and lifestyle. Conklin worked as an editor at glossy magazines in London before moving to New York in 2006, taking her British author husband with her.

OBITUARIES

Michael James Connor (BSJ54), 81, of Akron, Ohio, died July 12. Connor grew up in Cuyahoga Falls, Ohio, and attended St. Vincent High School in Akron, where he met and fell in love with his future wife, Patricia. During his undergraduate years at Northwestern, Connor was active in a variety of leadership roles, including president of student government and the Phi Delta Theta fraternity. Connor attended Northwestern on a Naval ROTC scholarship and was commissioned in the United States Marine Corps upon graduation. He earned his pilot wings at Pensacola Naval Air Station and was stationed at the Marine Corps helicopter base in El Toro, California. Following his military service, Connor joined The Firestone Tire and Rubber Company, where he would spend 34 years working in advertising, marketing and public relations, eventually retiring as vice president of marketing services. Connor could often be found at race tracks, golf courses and bowling alleys around the country promoting Firestone's leadership role in sports marketing. In retirement, Connor served as the commissioner of the Professional Bowlers Association for five years and was an active community leader in Akron. He served as chairman of the Akron Regional Development board, president of the Akron Roundtable, president of the board of trustees of the Akron Golf Charities and a trustee for Akron City Hospital, the Akron Community Foundation, the Akron-Canton Regional Airport and the Sisler-McFawn Foundation. Connor also served as chairman of the American Golf Classic and was a liaison between the PGA tour and tournament golf at Firestone Country Club. He and his wife, Patti, were charter members of Saint Hilary Catholic Church in Akron, where he served as an usher for many years. Connor is survived by his wife, Patti; his children, Christopher, Tricia and Colleen; and his grandchildren, Daniel, Kevin, Erin, John, Emily, Sean, Katie and Timothy.

Rod Hicks (MSJ97) has been appointed chair of the National Association of Black Journalists' 2015 Convention and Career Fair as the organization celebrates its 40th anniversary. The fair will be held in Minneapolis, Minnesota, in August. Hicks, an editor for The Associated Press in Philadelphia, previously served as chair of NABJ's conventions in Philadelphia in 2011 and New Orleans in 2012. He also served as deputy chair of the 2014 convention in Boston.

Laura Weisskopf Bleill (BSJ97, MSJ97) was named one of Central Illinois Business magazine's "2014 40 under 40," an award that recognizes young professionals for their achievements, experience, innovation, leadership and community involvement. Bleill is the Mom-in-Chief of chambanamoms.com, a digital community for families in the Champaign-Urbana area. She is also assistant director for external relations at the University of Illinois Research Park.

Marcia Lord (BSJ62)



Marcia Lord (BSJ62) died on October 22 at the Hospital Pomidou in Paris at the age of 74. Lord lived in Paris directly after graduating from Medill at the age of 23. She spent her entire career at The United Nations Educational, Scientific and Cultural Organization (UNESCO) as an international civil servant, starting as a program specialist in the Section of Book Promotion and Development and ending as the editor-in-chief of the periodical *MUSEUM International*. She retired in 2000.

Lord was an avid traveler, vocal Democrat, opera fan, AAPA member and donor to Medill and Northwestern University. Just before her death, she attended a Sciences Po reception for 70 Northwestern students studying abroad. She is survived by brothers Sanford Lord and Maurice Lord.

"Paris does not shine as bright tonight, it is a little less gay," said her longtime friend, and fellow Medillian and former Medill faculty member Mary Ann Weston (BSJ62, MSJ63). "Marcia was always 'Cousin Marcia' though the actual family relationship was always in a gray area. She was family in all sense of the word. I did not see her much growing up, but once I started working internationally Marcia's Paris apartment was a regular stop on my world tours (with a box of Frango Mints in tow for a taste of the old days). Marcia lived in Paris for as long as I have known her. She spent a number of years working for UNESCO on children's literacy projects around the world, then she worked as a book and magazine editor. She was a Northwestern grad and fluent in French. She was cultured, well-educated and fun to be around."

2000s

Emily Probst Miller (BSJ00) directed the documentary film "Broken Eggs: The Looming Retirement Crisis in America," which can be screened online at www.brokeneggfilm.com. The feature-length film features exclusive moments with 2012 vice-presidential candidate U.S. Rep. Paul Ryan. Miller and her family also welcomed their third child, Valentina Victoria, last March.

Greg Jonsson (BSJ00, MSJ00) married Reagan Branham in a surprise (for the guests) wedding on Oct. 4 at Citygarden in St. Louis. Jonsson is an assistant metro editor at the St. Louis Post-Dispatch. Branham is senior marketing coordinator at Hastings+Chievetta Architects.

Amy Choi (BSJ01) recently co-launched The Mash-Up Americans, a website and community to explore the hilarious stories and hybrid cultures of mixed-identity, mixed-race, interfaith, multidimensional and vaguely ethnic life in America. Choi serves as the editorial director.

Courtney Williams (BSJ01) was recently named assistant director of internal communications for the Kellogg School of Management at Northwestern University.

Owen Lei (MSJ03) recently became a senior communications associate at UCLA's Fielding School of Public Health. Lei moved to Los Angeles after spending six years in Seattle, first as a reporter for KING-TV and then as communications manager for Asian Counseling and Referral Service, one of the oldest and largest non-profit social service organizations assisting underserved Asian and Pacific Islanders in Washington state.

Stephen Krupin (BSJ04) launched a new executive communications practice at SKDKnickerbocker, a public affairs and political consulting firm in Washington and New York. He previously served as chief speechwriter to Secretary of State John Kerry, director of speechwriting on President Barack Obama's re-election campaign and chief speechwriter to Senate Majority Leader Harry Reid.

Camille McLamb (MSJ04) and her husband, Keith, recently welcomed their first child, Sawyer Kinnon McLamb, on July 29. McLamb is also celebrating the five-year anniversary of her business, Camille Victoria Weddings LLC, a Chicago event planning company.

Megan Sweas (BSJ05) was awarded a Religion Reporting Fellowship from the International Reporting Project. She will travel to Italy to report on immigration and Christianity.

Emerald Morrow (BSJ07, MSJ08) recently accepted a reporting position at WTSP-TV, the CBS affiliate in Tampa/St. Petersburg Florida. She moves to market 13 from market 115 in Lansing, Michigan. During her time in Lansing, Morrow won a first place award from the Michigan Association of Broadcasters for her investigation on methamphetamine. Her work has also been recognized by the Associated Press.

Sara (Tompkins) Serritella (BSJ09) recently took the job of communications manager for the University of Chicago's Institute for Translational Medicine (ITM).



Bernie Lubell (MSJ11) won an Emmy for Outstanding Live Coverage of a Current News Story (Long Form) for his work on NBC News' Special Report on the Boston Marathon bombings.

Nicole Bowling (MSJ11) has been named one of Folio's "20 in Their 20s." Bowling is the managing editor of Residential Lighting at Scranton Gillette Communications.

Tina Chang (IMC11) and her husband, Eden Kung, welcomed their first child, Kodiak Edward, on April 21.

Allison J. Althoff (MSJ12) has been named editor of Wheaton Magazine. Althoff previously served as online editor of Today's Christian Woman at Christianity Today for two years. She has worked on Wheaton College's campus part-time since 2012, teaching classes and helping students land major media internships and jobs as the college's journalism certificate program assistant.

Jennifer Haderspeck (BSJ12) married Vincent Storelli on Oct. 11 in Chicago. Haderspeck is an associate editor at Beverage Industry magazine in Deerfield, Illinois.

Mary Baucom (MSJ13) recently moved to San Francisco to become an editorial assistant for Healthline, an online health and medical information website. Baucom is responsible for editing daily content and contributing to long-term health projects and campaigns.

OBITUARIES

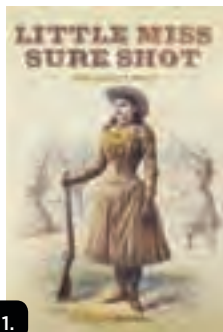
W.R. "Dick" Dell 93, of Wilmette, Illinois, died Sept. 5. Dell was a longtime editor for Encyclopedia Britannica and World Book Encyclopedia. Dell was born and raised in Idaho. He served for three years in the Army Air Forces in the Pacific theater during World War II before finishing his bachelor's and master's degrees at the University of Idaho. After the war, Dell was a reporter for the Spokane Spokesman-Review and taught English and journalism at what is now Eastern Washington University, where he also served as director of publicity. He pursued graduate work at Medill through a grant and also edited the Daily Northwestern and was a reporter for the Evanston Review. Dell then joined Encyclopedia Britannica in Chicago as managing director of Britannica Junior before being promoted to editor-in-chief for Britannica's annual Book of the Year, a year-in-review compendium of world events, and later, the company's associate director of foreign publishing. Dell worked as the editorial director for the reference publishing company J.G. Ferguson for 13 years before taking a job overseeing an international version of World Book Encyclopedia in London in 1989. Dell and his wife, Nora, later returned to the United States, where Dell served as editor-in-chief for World Book Encyclopedia. He retired at 83 but continued to consult for the company until he was 86. Dell was a longtime resident of Evanston before he moved to Wilmette in 2012. He is survived by his wife, Nora; his daughters, Polly, Pamela, Patti, Penny and Kathleen; five grandchildren and a great-grandchild.

Jean Baron (BSJ45, MSJ46), 90, of Evanston, died Aug. 9. After graduating from Medill, Baron began her newspaper career as a reporter and assistant city editor for the Minneapolis Tribune. While in Minneapolis, she met and married Don Baron. After time away from the paper, she returned to the Minneapolis Tribune as a children's book critic. After her family moved back to Evanston in 1959, Baron began reviewing children's books for the Chicago Tribune while raising her four children. She also taught journalism at Medill and edited the Chicago Police Department newsletter. In the late 1960s and early 1970s, Baron served on the board of the Evanston Public Library, chairing the library's 100th anniversary celebration in 1973. Baron worked as a research associate for Northwestern business professor Frank Cassell and wrote the 1975 book, "Collective Bargaining in the Public Sector: Cases in Public Policy" with him. In the 1980s, she developed the "Roving Reader" program, which brought readers and books to day care centers. Baron joined the board of the Evanston Library Friends in 1987. She worked with Evanston artist Ron Crawford on a series of artwork to commemorate the Evanston library building that opened in 1994. Baron received the Childcare Network of Evanston Early Childhood Award in 2000. She is survived by her children, James, Philip, Elliot and Molly; and grandchildren Allison, Bill, Audrey and Lucy.

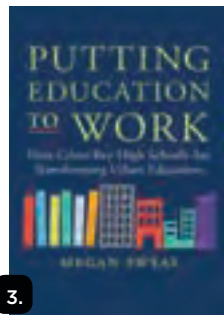
Bruce Alden Barnhart, Jr. (MSJ84), 54, of St. Louis, died Feb. 28. He was born in Ann Arbor, Michigan, and grew up in Grand Rapids, graduating from East Grand Rapids High School in 1978 with varsity letters in cross country, baseball and basketball. Barnhart earned a bachelor's degree in communications and a master's degree in journalism. He was the business editor and a reporter for KSDK Channel 5 in St. Louis from 1987 to 2004 and gave financial advice on-air for NewsRadio KMOX. Barnhart also had a long career as a financial adviser and broker and was most recently the executive director of investments for Oppenheimer & Co. He was a Cherub instructor for Medill in 1984. Barnhart had a lifelong passion for all University of Michigan sports, Tiger and Cardinal baseball and every team his daughters played for. Barnhart also enjoyed the peace of the Great Lakes and the rolling hills of northern Michigan. He is survived by his parents, Marcia and Bruce Barnhart Sr.; his wife, Nancy; his siblings, Julie and Daniel; his children, Mullally, Callaway and Crosby; and his grandson, James.

Bobbie Lee Godbey (MSJ48), 88, of Dallas, died Aug. 16. Godbey was born and grew up in Temple, Texas. She attended Southwestern University her first two years of college before transferring to SMU. She majored in journalism and graduated at 19. Godbey served as woman's editor of the Temple Daily Telegram until she moved to Evanston to earn her master's degree in journalism from Medill. She then joined the staff of Methodism's national magazine, the Christian Advocate, in Chicago, where she edited church news. She married the Rev. Charles P. Godbey in 1952, and returned with him to Texas. During his career as a United Methodist minister, they served several churches in the Houston area. Godbey participated in many church activities, such as United Methodist Women, Bible studies and mission trips. In retirement, Godbey and her husband enjoyed traveling and supporting various church causes. She is survived by her children Robert and David; her grandchildren John and Ruth; her brother, Erroll; and several cousins, nieces, and nephews.

KEEP READING ...



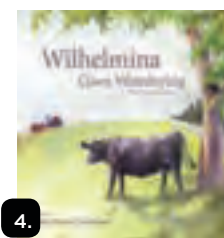
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1. "Little Miss Sure Shot: Annie Oakley's World"

Jeffrey Marshall (MSJ74)

In this fictionalized account of the life of Annie Oakley, Jeffrey Marshall relies on real events and timelines to imagine places she would have gone, people she would have met and conversations she may have had with historical figures such as P.T. Barnum and Thomas Edison. Marshall also chronicles Oakley's 50-year marriage to Frank Butler, her partner and manager. The novel closes with an epilogue in Butler's voice, providing an outline of his life with Annie and the circumstances of her death in 1926. This is Marshall's first novel.

2. "Land of Careful Shadows"

Suzanne Chazin (BSJ82)

Chazin is best known for her award-winning Georgia Skeehan mystery series. Her latest mystery novel features Puerto Rican detective Jimmy Vega, charged with investigating the death of a young Hispanic woman near the tight-knit New York community of Lake Holly. In the woman's purse is a disturbing note: "Go back to your country. You don't belong here." Vega navigates the world of the undocumented and uncovers truths about his town, his family and himself in this thriller of passion, bigotry and murderous secrets.

3. "Putting Education to Work: How Cristo Rey High Schools are Transforming Urban Education"

Megan Sweas (BSJ05)

"Putting Education to Work" documents how the first Cristo Rey Catholic college-prep high school in Chicago led to a national movement of school reform and an expanded Cristo Rey Network of 28 high schools serving 8,000 students. A corporate work-study program initially started to help families pay the cost of tuition continues to provide on-the-job training for urban students in hospitals, law firms and other companies. Sweas presents stories of hardship and transformation and presents best practices for other schools interested in adopting the Cristo Rey model. This is her first book.

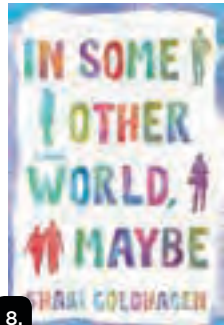
4. "Wilhelmina Goes Wandering"

John-Manuel Andriote (MSJ86)

This children's book tells the true story of Wilhelmina, a runaway cow in Connecticut. For five months in 2011, Wilhelmina was seen traveling with a herd of deer. The runaway cow eventually finds her home in an animal sanctuary, where she finds love and acceptance with her new farmer friend, Betty. The book has garnered praise for prompting discussions about difference and diversity.



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See more books written by alumni at bit.ly/Medill-Keep-Reading

5. "A Second Bite at the Apple"

Dana Bate (MSJ05)

In Bate's follow-up to "The Girls' Guide to Love and Supper Clubs," she introduces Sydney Strauss, a foodie and food writer obsessed with the wonders of the gastronomic world. Since food journalism jobs are scarce, Sydney settles for working for one of TV's biggest egomaniacs until she's forced to work shifts at a local farmer's market. Once her writing for the market's weekly newsletter draws attention from a prominent food columnist, Sydney gets the chance to make her career and start a new relationship – until the chance at "the" story threatens to tear it all apart.

6. "Bark and Lunge: Saving My Dog from Training Mistakes"

Kari Neumeyer (MSJ01)

In this memoir, Neumeyer shares the struggles and breakthroughs in raising her German shepherd puppy, Isis. Kari and her partner, Rob, are as devoted to Isis as can be. But as she grows, Isis' behavior escalates from frustrating to dangerous when she bites someone. Kari and Rob learn some of the old-fashioned advice they followed may have contributed to Isis' aggression. Neumeyer shares her insight as the couple is eventually shown a better way to calm their anxious and fearful dog. The book was a finalist in the 2013 Pacific Northwest Writers Association literary contest.

7. Glimpses of Grace: Reflections of a Life in Christ

David Duggan (MSJ73)

In his early 40's, Duggan wrote a regular column for a newspaper sent to Episcopalians in the Diocese of Chicago called "Faithwalk." In these essays, he described his struggles as a Christian in the context of his background as a lawyer, single parent, a sinner and a son of aging parents. Twenty years later, Duggan has compiled a collection of his essays, with commentary to provide additional context. He presents the essays by topic, including redemption, liturgy, vocation and more.

8. "In Some Other World, Maybe"

Shari Goldhagen (BSJ98)

Goldhagen sheds lights on what it means to grow up in modern America as she weaves together the story of three groups of teenagers over two decades. Each group heads to the movie theater in December 1992 to see the same film. For Adam in a sleepy Florida town, it's his last chance to get the girl he's had a crush on for years. Sharon in Cincinnati skips school to take in the film, while Phoebe and Ollie in suburban Chicago head to the movies to go on their first date. Over the years, these characters cross paths and become entwined by ambition, fame, friendship, sex and tragedy.

9. "Washington, DC Chef's Table: Extraordinary Recipes from the Nation's Capital"

Beth Kanter (MSJ97)

"Washington, DC Chef's Table" recently went into its second printing. The book features recipes from more than 50 of the capital's most celebrated chefs, along with history and fun facts about the regions most famous dining rooms. She is also the author of "Food Lovers' Guide to Washington" and "Daytrips from Washington DC," which she just revised and updated for a new edition.

10. "Say No to the Devil: The Life and Musical Genius of Rev. Gary Davis"

Ian Zack (MSJ93)

Bob Dylan called Gary Davis "one of the wizards of modern music" and his talent as a guitarist was renowned by his peers. But Davis has been largely snubbed in musical history. Zack restores "the Rev's" remarkable history with the first biography of the legendary gospel and blues musician. From Davis' beginning as the blind son of sharecroppers to wowing Woody Guthrie and Lead Belly with his sophisticated guitar techniques, Zack reveals the struggles and continuing influence of a remarkable figure in American music.



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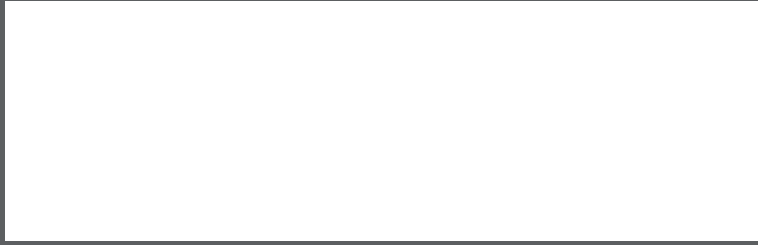
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